



# OGLETHORPE

UNIVERSITY

## B.S. Business Administration (Bulletin 20-21)

<https://bulletin.oglethorpe.edu/9-major-minor-programs-requirements/>

### CORE Requirements

Freshman Year	Sophomore Year	Junior Year	Senior Year	Required Humanities	Required Math
COR 101 (4hrs) COR 102 (4hrs)	COR 201 (4hrs) COR 202 (4hrs)	COR 301 (4hrs) COR 302 (4hrs)	COR 400 (4hrs)	<b>Choose One:</b> COR 103 (4hrs) COR 104 (4hrs) COR 105 (4hrs)	COR 314 or COR 203 (4hrs)

### Required Business Courses

Completion of all the following courses:

- ACC 230 Financial Accounting
- ACC 231 Managerial Accounting
- BUS 240 Business Law
- BUS 260 Principles of Management
- BUS 275 Business Analytics
- BUS 310 Corporate Finance
- BUS 350 Marketing
- BUS 469 Strategic Management
- ECO 120 Principles of Microeconomics
- ECO 122 Principles of Macroeconomics

Completion of four additional upper level Business Administration electives. At most, one of these courses can be replaced by:

- BUS 495 Internship in Business Administration (4 semester hours); or
- An upper level Accounting elective; or
- An upper level Economics elective.

These four electives may be taken in different areas or focused in the areas of finance, management or marketing.

**Additional requirements and things to note:**

A grade of "C-" or better is required in all courses contributing to the major.

No upper level courses taken in completion of the major can be used towards any other major or minor offered within the division of economics and business administration. This regulation means that a student cannot double major in accounting and business or in accounting and economics (B.S. degree option)

A cumulative maximum of ten semesters hours of courses required for the major can be taken under the provisions of the transient student policy (see Sec. 6.8.6.)

### Major Overview

The study of business provides the student with an understanding of key concepts and associated tools that are fundamental to successful careers in business, both profit and non-profit, and for active administration of organizations in the arts and in the community. These career opportunities include banking, finance, consulting, marketing, and management.

Our business curriculum is built upon a broad foundation of business knowledge, enhanced with study in the major disciplines of finance, accounting, management, marketing, analytics and economics, and culminates in a capstone study of the application of strategy in a variety of business models and environments.

Our business program is founded on these beliefs:

- Business is an integrative discipline requiring an appreciation for broad based business concepts beyond a single functional area.
- Business today is global in character and implementation. The understanding of the cultural and strategic challenges of international business is paramount.
- Understanding business requires hands-on experience, and an active program of internships, study abroad and direct exposure to the business community is key.
- Ethical leadership rests at the heart of good management and must be a part of the broader business education experience.

Our classes focus on the accomplishment of the above by providing the following:

- A focus on strategic thinking across an array of environments from start-up, to international business, to Fortune 100 corporations.
- Team-based development of oral and written presentation skills.
- Development of a case-based capability for business analysis.

### Overall Graduation Requirements

<http://bulletin.oglethorpe.edu/8-degrees-offered-graduation-requirements/8-5-graduation-requirements/8-5-4-bachelor-science/>

**The final responsibility for meeting all graduation requirements stated in the Oglethorpe Bulletin rests with the student.**

See the Oglethorpe Bulletin for a complete list of graduation requirements:  
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### Four Year Course of Study

2019-2020 Bulletin

Fall Semester

Spring Semester

#### Freshman Year

COR101 Narratives of Self	_____	COR102 Narratives of Self	_____
BUS260 Prin of Mgmt	_____	ECO120/122 Prin Micro/Prin Macro	_____
ECO120/122 Prin Micro/Prin Macro	_____	COR103/104/105 Music/Art/Thea	_____
<i>elective</i>	_____	<i>elective</i>	_____

#### Sophomore Year

COR201 Human Nature I	_____	COR202 Human Nature II	_____
ACC230 Financial Acctg	_____	ACC231 Managerial Acctg**	_____
BUS240 Business Law	_____	BUS275 Business Analytics	_____
<i>elective</i>	_____	<i>elective</i>	_____

#### Junior Year

COR301 Historical Persp I	_____	COR302 Historical Persp II	_____
BUS350 Marketing**	_____	<i>adv BUS elective (2)</i>	_____
<i>adv BUS elective (1)</i>	_____	BUS310 Corporate Finance**	_____
COR314 Math & Hum Nat	_____	<i>elective</i>	_____

#### Senior Year

COR400 Science & Hum Nat	_____	BUS469 Strategic Mgmt **	_____
<i>adv BUS elective (3)</i>	_____	<i>adv BUS elective (4)***</i>	_____
<i>elective</i>	_____	<i>elective</i>	_____
<i>elective</i>	_____	<i>elective</i>	_____

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